

Regenerating North Solihull

The benefits of this funding model and financial structure

North Solihull falls within one of the most affluent borough's in the country, and as such has struggled to secure central funding for regeneration, so the model conceived for this scheme has grown out of necessity and new thinking. The model allows the Council to utilise its land assets to raise money for the project without having to rely on outside sources of funding as the primary driver for change.

Neighbouring Castle Vale is an example of the difference a few miles can make. It was regenerated using hundreds of millions of pounds of public money, as it falls within less affluent Birmingham.



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What is unique about the model and what are its aims

One of the main differences between the Regenerating North Solihull project and other large scale regeneration programmes is that the project is being carried out around the 40,000 in situ residents. This means that the residents play a much more significant role in influencing the process. The long term aim of the project is to create a truly sustainable community.

This is being done through improving the educational offer at a primary level with £70 million investment, alongside other initiatives such as Building Schools for the Future, which in turn should raise the aspirations of the local community, improving employment and skills levels and enabling more of them to become home owners in the long term. £575,000 has also been invested so far in two community sport initiatives aimed at targeting young people in areas of high crime and anti-social behaviour.

For more information about the funding model and how Regenerating North Solihull works then just call us on Freephone 0800 389 7997

